

INVESTOR DAY 2016

PARIS, DECEMBER 2, 2016 - Mersen (Euronext FR0000039620 – MRN), a global expert in electrical power and advanced materials, is organizing an Investor Day in Paris today. This event will enable the Group to set out its main strategic direction, explain its positioning in the transportation market (notably rail and aerospace) and illustrate, using current case studies¹, the dominant role played by innovation within the Group.

The transportation market represented €125 million in revenue for Mersen in 2015, or some 16% of total Group sales, coming mainly from the rail and aerospace segments. Thanks to its unique positioning close to its clients, its global reach and its distinctive innovation, Mersen expects future revenue growth on this market between now and 2020 to average 5% per year, taking it to revenue around €160 million. This figure could largely be exceeded and reach €220 million if economic conditions are favorable, and above all if an innovation in the protection of electrical vehicles is a great success.

"Mersen has clear advantages for its medium term development: diversification in our markets and sales regions, exposure to promising and dynamic markets, and an ambitious plan to boost competitiveness. Within this strategy, our ability to innovate is a key strength that allows us to set ourselves apart. In the transportation market, this distinctive innovation will make a significant contribution to our future growth, notably in electrical vehicles. Beyond 2020, the e-mobility market could be key for Mersen if our battery protection offer convinces the players in this new market," commented Luc Themelin, Mersen's CEO.

Presentations will be made available during the day on the Group's website: www.mersen.com

¹ Notably: the BART Project in San Francisco; wireless tramway project; electric vehicle protection.

ABOUT MERSEN

Global expert in electrical power and advanced materials, Mersen designs innovative solutions to address its clients' specific needs to enable them to optimize their manufacturing performance in sectors such as energy, electronics, transportation, chemicals & pharmaceuticals and process industries.

Mersen, with its 6,100 employees working across 35 countries, recorded sales of 772 million euros in 2015.

THE GROUP IS LISTED ON EURONEXT PARIS – COMPARTMENT B

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