

EXTENDED TO  
APRIL 30!

# SELL THE POUCH



## NEW PRODUCT INCENTIVE PROGRAM FOR DISTRIBUTORS/OEMS

Sell Mersen Products featured in the Fall 2019 New Products Pouch and receive a promotional discount when you place your order!

| Products (see page 2 for part numbers)                  | Minimum sales dollars |            | Minimum units sold | Promotional discount for sale of one part number | Promotional discount for sale of multiple part numbers |
|---|-----------------------|------------|--------------------|--|--|
| Compact PDB   | \$1,000               | and/<br>or | 50                 | 10%  | 15%  |
| Compact Fused Switch                                    | \$1,000               |            | 50                 | 10%  | 15%  |
| RK1 Reducer Fuses                                       | \$500                 |            | 10                 | 10%  | 15%  |
| Non-Indicating AJT (AJTN)                               | \$1,000               |            | 40                 | 10%  | 15%  |
| 1500V PV Fuse Holders                                   | \$250                 |            | 100                | 10%  | 15%  |
| Dual Fuses  | \$250                 |            | 50                 | 10%  | 15%  |
| FEG-Inline Fuse Holder                                  | \$500                 |            | 25                 | 10%  | 15%  |
| Non-Indicating E-Rated and R-Rated Medium Voltage Fuses | \$500                 |            | 9                  | 10%  | 15%  |
| 9F60XMH125  | \$2,400               |            | 3                  | 20%  | 30%  |

Distributors/OEMs: Please reach out to your rep or Sales Manager to ensure appropriate discounts are applied through the quotation process.

## PROMOTION TIMELINE:

- This program runs from October 21, 2019 through April 30, 2020.

## VISA GIFT CARD INCENTIVE FOR REPS

- First 10 reps** who can sell any of the above products at either Minimum dollar value or units as stated in the table get a \$100 gift card each.
- Next 10 reps** who can sell any of the above products at either Minimum dollar value or units as stated in the table get a \$50 gift card each.
- Next 10 reps** who can sell any of the above products at either Minimum dollar value or units as stated in the table get a \$25 gift card each.

## HOW TO QUALIFY:

- A PO with promo code "NPP" needs to be sent to the Mersen RSM or Customer Service; once the PO goes through, the gift card will be sent out.

## NEW PRODUCT PART NUMBER LIST

| Product Category      | Part Numbers |
|-----------------------|--------------|
| Compact PDB           | CEP-FSPDB85  |
|                       | CEP-FSPDB115 |
|                       | CEP-FSPDB160 |
|                       | CEP-FSPDB200 |
|                       | CEP-FSPDB250 |
| Compact Fused Switch  | CEP-FS30CC1  |
|                       | CEP-FS30CC2  |
|                       | CEP-FS30CC3  |
| RK1 Reducer Fuses     | A2D110/400R  |
|                       | A2D125/400R  |
|                       | A2D150/400R  |
|                       | A2D175/400R  |
|                       | A2D200/400R  |
|                       | A2D225/600R  |
|                       | A2D250/600R  |
|                       | A2D300/600R  |
|                       | A2D350/600R  |
|                       | A2D400/600R  |
|                       | A6D110/400R  |
|                       | A6D125/400R  |
|                       | A6D150/400R  |
|                       | A6D175/400R  |
|                       | A6D200/400R  |
|                       | A6D225/600R  |
|                       | A6D250/600R  |
|                       | A6D300/600R  |
|                       | A6D350/600R  |
|                       | A6D400/600R  |
| 1500V PV Fuse Holders | HP15FHM32A   |
|                       | HP15FHM32B   |

| Product Category  | Part Numbers |
|---|--------------|
| Dual Fuses  | HP10M36      |
|   | HP10M45      |
|   | HP10M60      |
|   | HP10M36CC    |
|   | HP10M45CC    |
|   | HP10M60CC    |
|   | HP15M36      |
|   | HP15M50      |
|   | HP15M36CC    |
|   | HP15M50CC    |
| FEG-Inline Fuse Holder                                  | FEG-21-21    |
| Non Indicating E-Rated and R-Rated Medium Voltage Fuses | 9F62HCJ025   |
|   | 9F62HCJ030   |
|   | 9F62HCJ040   |
|   | 9F62HCJ050   |
|   | 9F62HCJ065   |
|   | 9F62DCJ080   |
|   | 9F62DCJ100   |
|   | 9F62DCJ125   |
|   | 9F62DCJ150   |
|   | 9F62DCJ175   |
|   | 9F62DCJ200   |
| 9F62FCJ250  |              |
| 9F62FCJ300  |              |
| 9F62FCJ350  |              |
| 9F62FCJ400  |              |
| 9F62FCJ450  |              |
| 9F60XMH125  | 9F60XMH125   |

| Product Category          | Part Numbers |
|---------------------------|--------------|
| Non Indicating AJT (AJTN) | AJT1N        |
|                           | AJT1-1/4N    |
|                           | AJT1-1/2N    |
|                           | AJT1-6/10N   |
|                           | AJT1-8/10N   |
|                           | AJT2N        |
|                           | AJT2-1/4N    |
|                           | AJT2-1/2N    |
|                           | AJT2-8/10N   |
|                           | AJT3N        |
|                           | AJT3-2/10N   |
|                           | AJT3-1/2N    |
|                           | AJT4N        |
|                           | AJT4-1/2N    |
|                           | AJT5N        |
|                           | AJT5-6/10N   |
|                           | AJT6N        |
|                           | AJT6-1/4N    |
|                           | AJT7N        |
|                           | AJT8N        |
|                           | AJT9N        |
|                           | AJT10N       |
|                           | AJT12N       |
|                           | AJT15N       |
|                           | AJT17-1/2N   |
|                           | AJT20N       |
|                           | AJT25N       |
|                           | AJT30N       |
|                           | AJT35N       |
|                           | AJT40N       |
|                           | AJT45N       |
|                           | AJT50N       |
|                           | AJT60N       |
|                           | AJT70N       |
|                           | AJT80N       |
|                           | AJT90N       |
|                           | AJT100N      |
|                           | AJT110N      |
|                           | AJT125N      |
|                           | AJT150N      |
| AJT175N                   |              |
| AJT200N                   |              |
| AJT225N                   |              |
| AJT250N                   |              |
| AJT300N                   |              |
| AJT350N                   |              |
| AJT400N                   |              |
| AJT450N                   |              |
| AJT500N                   |              |
| AJT600N                   |              |